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Operator business services: Belgium forecast 2022–2027

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About this report

This report analyses the demand for telecoms and ICT services by micro, small and medium-sized enterprises (MSMEs) and large enterprises, expressed in terms of revenue, the number of connections or users and the average revenue per user (ARPU).[1]

The report highlights that operator business revenue in Belgium is expected to grow between 2022 and 2027 and identifies the key drivers behind this trend.

It quantifies the market for fixed and mobile voice and data services, IoT connectivity services and ICT services including security, co-location and hosting, SaaS and IaaS/PaaS.

The report is based on several sources, including the Belgian Institute for Postal Services and Telecommunications, operator reporting and other third-party reports, as well as Analysys Mason's surveys on businesses' telecoms and ICT usage.

REPORT COVERAGE

GEOGRAPHICAL

Country modelled individually:

- Belgium

BUSINESS SIZES

- Micro (0–9 employees)
- Small (10–49 employees)
- Medium-sized (50–249 employees)
- Large (250+ employees)

SERVICES[2]

Mobile

- Handset voice
- Handset messaging
- Handset data
- Mobile broadband
- IoT connectivity

Fixed

- Narrowband voice
- VoBB
- ADSL/SDSL, vDSL, FTTP/B, cable, FWA, other fixed broadband
- Dedicated connections: below 100Mbit/s, 100Mbit/s and up to 1Gbit/s and at least 1Gbit/s
- Pay TV

ICT

- Unified communications (UC) and hosted voice
- Security
- Co-location and hosting
- Software-as-a-service (SaaS)
- Infrastructure-as-a-service and platform-as-a-service (IaaS/PaaS)
- Enterprise mobility
- Desktop management

WHO SHOULD READ THIS REPORT

- Operators that want to identify key areas for revenue growth, both in terms of business segments and individual services.
- Vendors that are considering targeting the business market.
- Third-party service providers that are seeking to collaborate with operators.

This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.

This document is for Analysys Mason's subscription service customers only. Usage is subject to the terms and conditions in our copyright notice. [1] For the complete data set, see Analysys Mason's DataHub.[2] See service taxonomy in the 'Forecast methodology and assumptions' section of this report.

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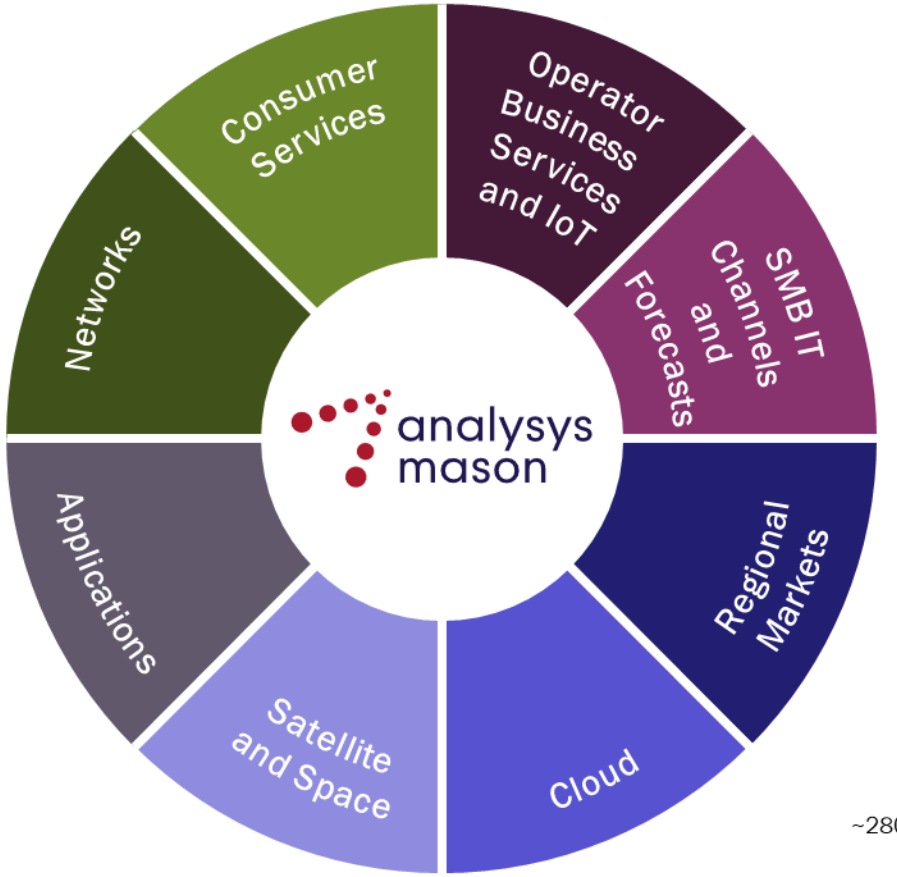

Operator Business Services and IoT
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SME Services
IoT Services
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SMB IT Channels and Forecasts
Cyber Security
SMB Technology Forecaster

Regional Markets
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Cloud
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DataHub
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Operator historical data

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PUBLISHED BY ANALYSYS MASON LIMITED IN **MAY 2023**

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