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Data, AI/analytics and development platforms: worldwide forecast 2022–2027

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About this report

This report provides forecasts for communications service provider (CSP) spending on data, AI/analytics and development (DAD) platforms and related services for 2022–2027. It provides details on spending by delivery model, service type, region and major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason's research from the past year
- interviews with CSPs and vendors worldwide.

GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia–Pacific
- Emerging Asia–Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES

- Standalone platforms: including data, AI/analytics and development platforms (licensed and "as-a-service"-based platforms)
- AI/analytics applications
- Embedded DAD platforms
- Mediation platforms

KEY QUESTIONS ANSWERED IN THIS REPORT

- What are the key trends and factors that will affect the data, AI/analytics and development platforms market during 2022–2027?
- What are the regional factors that will drive revenue growth?
- What should vendors do to exploit new business opportunities?
- How will professional services for data, AI/analytics and development platforms perform during the forecast period?
- What are the major drivers that will influence CSP spending on data, AI/analytics and development platforms?

WHO SHOULD READ THIS REPORT

- Vendors' product management teams that focus on DAD platforms for CSPs and are responsible for feature functionality and geographical focus.
- Vendors' product marketing teams responsible for revenue growth.
- CSPs that plan to modernise data environments and invest in AI platforms to gain meaningful insights that can help them to transform operating models to support 5G and new business models.
- Professional services vendors that want to understand the revenue growth opportunities in the DAD market for the next 5 years.

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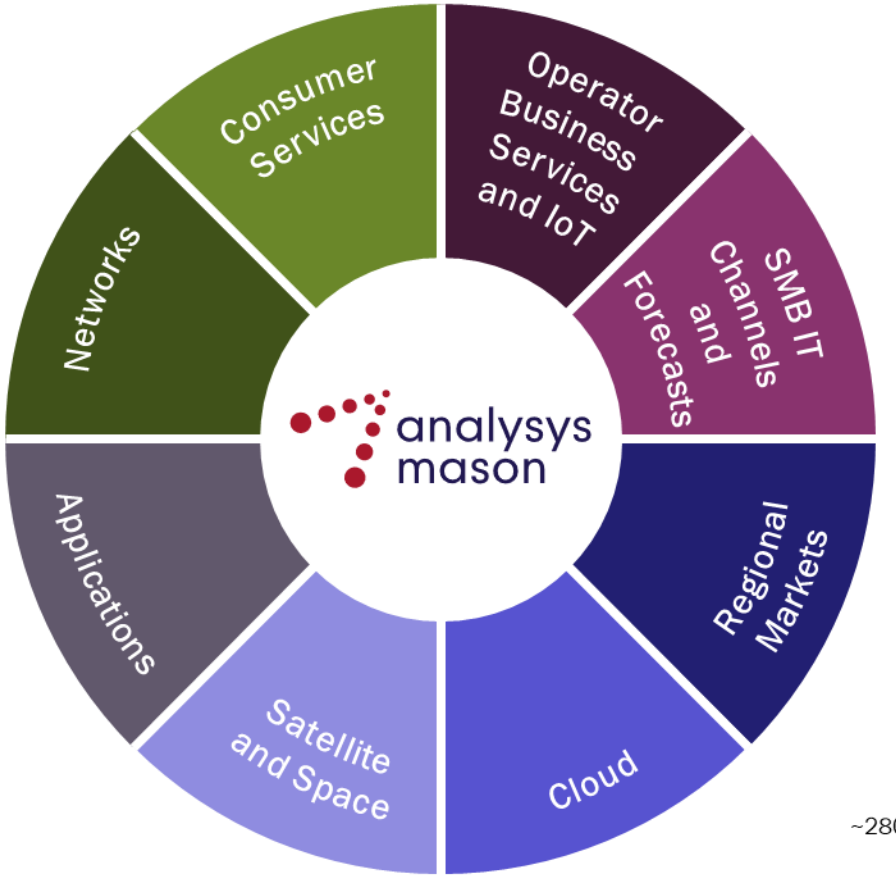

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